



# ChildGuardOnline™

**Protect Your Business**  
**Reduce Administrative Costs**  
**Give Parents Real-Time Control**



## The Leading COPPA Compliant Solution for Parental Consent Verification

ChildGuardOnline is an innovative technological method and reliable solution for websites and mobile applications, targeted toward children under the age of 13, to verify parental consent. It keeps kids safe and makes it easier for online businesses to comply with Children's Online Privacy Protection Act (COPPA) regulations.

ChildGuardOnline uses a combination of modern, patent-pending technologies and anti-fraud methodological expertise to more accurately verify parental consent in real time. It enables online businesses to confidently comply with COPPA while saving valuable time and resources.

And for the benefit of parents and guardians, ChildGuardOnline also provides an easy-to-use parent portal where they can instantly approve and proactively manage the websites they have authorized for their child's use.

Most importantly, our expertise in providing industry-accepted identity validation, certification and fraud-protection solutions makes ChildGuardOnline the most reliable choice over other parental consent verification methods.

### Benefits for Online Businesses

- Gives websites real-time parental approval to permit or prevent children from logging on to a website.
- Simple integration into your current system using IFrame.
- Ensures compliance with COPPA regulations.
- Reduces administrative costs.
- Provides a superior, robust, and more reliable method than email plus.

### Benefits for Parents & Guardians

- Allows parents to instantly approve and actively monitor a list of sites and apps they have given their children permission to use.
- Gives parents the ability to withdraw approval for any site or app previously approved.
- Keeps kids safe.

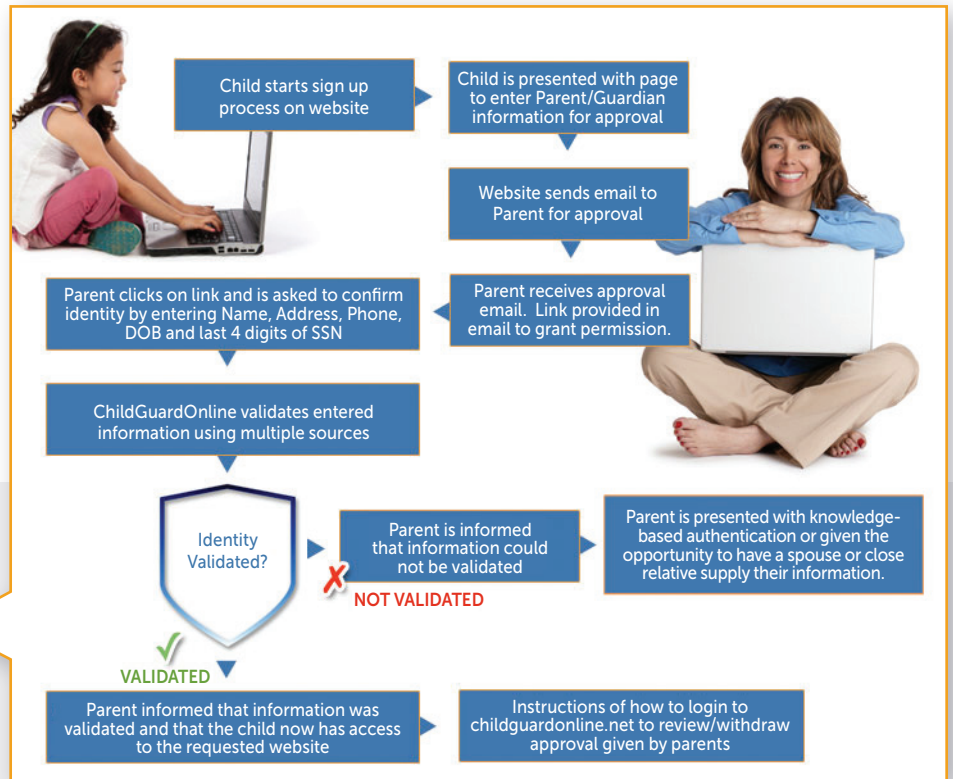
For more information please contact us at:  
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[www.childguardonline.com](http://www.childguardonline.com)

# Advanced Methodology and Technology for COPPA Compliance

ChildGuardOnline includes a wide range of COPPA-compliant validation techniques to validate parent's ID. We employ numerous anti-fraud checks and balances to effectively validate the identity of parents or guardians before we approve any child's site requests. Some of these measures include:

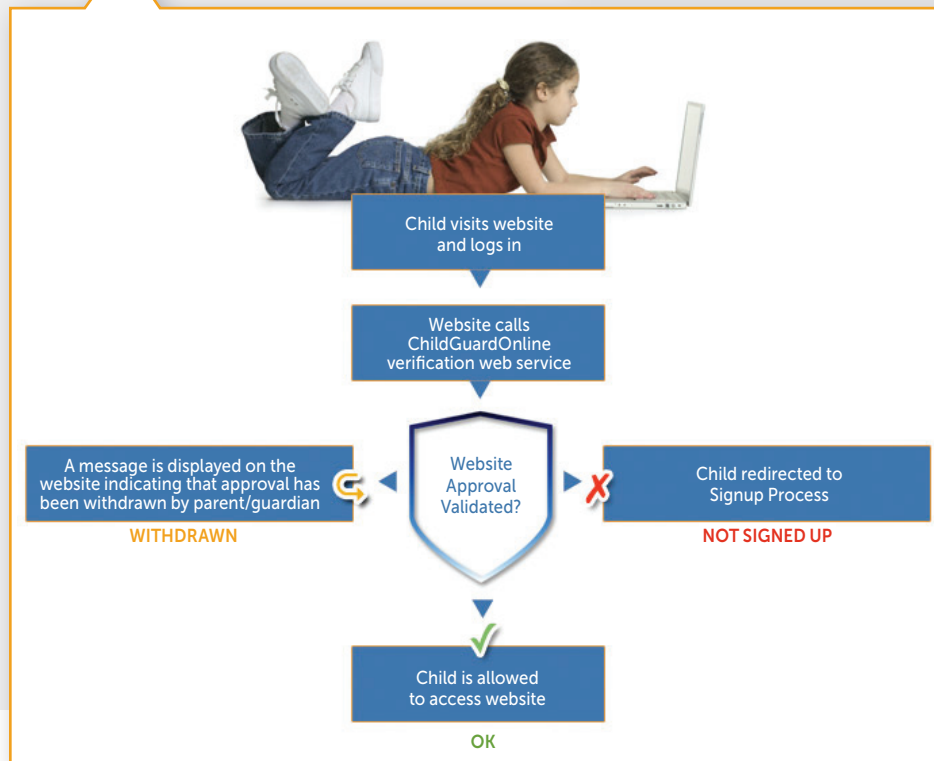
- Verification of submitted address and discovered geo-location
- FTC approved, knowledge-based authentication method using challenge questions to establish valid identity
- Correlation of the number of sites per parent
- Use of the last four digits of the Social Security Number to validate ID and age



## How it works

### Step 1: Validation process

### Step 2: Verification process



### Step 3: Parent Portal

The Parent Portal is an easy-to-use, password-protected website where parents and guardians have the ability to view and monitor a list of websites and mobile apps that they approved for their child using ChildGuardOnline. It also gives them the opportunity to withdraw permission previously granted, preventing the child from using that particular site or app. As soon as a parent's identity is validated, they are provided with immediate access to the Portal. ChildGuardOnline is the only parental consent, COPPA compliant solution that offers this unique capability.

For more information please contact us at:

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